

### *Our Mission:*

*The purpose of the Menominee Downtown Business Association, Inc. (MDBA) is to promote the interests of service and retail businesses in Downtown Menominee, Michigan; to encourage the further Development of Menominee's Historic Waterfront Downtown; and to enhance goodwill between business and residents of the community.*

In addition to promoting member businesses, the MDBA strives to enhance the quality of life in our community by strengthening the "heart" of our city.

#### **MDBA members support:**

- The beautification of Downtown Menominee with hanging flower baskets
- The Yellow Bike program
- Concerts in the Park
- Harmony (religious music concert)
- Menominee Waterfront Festival and Fireworks
- Annual Giant Pumpkin Festival
- Annual Christmas Tree Lighting
- The promotion of all other events held in Historic Downtown Menominee
- The continual development of a downtown the entire community can enjoy and take pride in

#### **Current Activities:**

- Family Recreation Day on the Waterfront
- Downtown Treat-or-Treating
- Christmas Parade
- Downtown Holiday Open House with free carriage rides
- Day of Music
- Shoplifting and Fraud Prevention Network
- MDBA Gift Certificate Program\*

#### **Future Development:**

- Hiring an individual to coordinate marketing efforts, seek additional membership, and apply for grants
- Billboard advertising

### **MEMBER BENEFITS:**

- Take advantage of co-op advertising opportunities through member-inclusive advertising in local media.
- Free promotion of your business or organization through its description, icon/logo, and website address being listed on the MDBA's website
- Free ad placement on the MDBA's website once per quarter
- Opportunity to advertise in the widely-distributed Historic Waterfront Downtown Menominee brochure/map
- Cross-business promotion: Word-of-mouth continues to be one of the most effective methods of advertising. Membership provides you with an extensive referral system.
- Receive E-mails and mailings about MDBA meetings, events, and information.
- The MDBA provides advocacy efforts to influence the future direction of downtown development; have your concerns and opinions heard by other businesses and civic leaders.
- Participate in regularly scheduled monthly meetings along with opportunities to serve on various committees
- Become more informed: Members frequently have common issues and are often able to assist one another with problem solving.

\*MDBA Gift Certificate Program: MDBA Gift Certificates are available at Forever Toys and Place Ace Hardware for \$10.00 each. Customers can redeem them, at any business that chooses to participate in the program, as payment for merchandise or services. The MDBA reimburses the business for any MDBA Gift Certificates turned in.

### ***JOIN NOW!***

Any business, individual, or organization serving Menominee (City and/or County) may apply to join the MDBA..

#### **LIGHTHOUSE MEMBERSHIP \$300.00+**

Receive special recognition by contributing \$300 or more for your membership.

#### **REGULAR MEMBERSHIP:**

**\$150.00/yr.\*\***

\*\*These rates are prorated if the member joins on or after February 1st.

Membership is considered after completion of a membership application and payment of regularly scheduled dues. All memberships shall be granted upon a majority vote conducted during regularly scheduled meetings.

#### **Voting Rights of Members:**

Each MDBA member shall have the right to cast one (1) vote on all matters voted upon at MDBA meetings. Any business or organization with more than one (1) representative shall appoint one voting representative to cast that business' or organization's vote. Votes may be cast in person or by proxy at any meeting of general membership or special committee.

**MEMBERSHIP APPLICATION**

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
Physical Address: \_\_\_\_\_ (number) (city) (state) (zip)  
Mailing Address: \_\_\_\_\_ (number) (city) (state) (zip)  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Lighthouse Member - \$300+

**Billing Preference:**

Regular Member: \$150/yr.     Annual     Semi-Annual     Quarterly\*

Return with payment (or first installment) to:  
Menominee Downtown Business Association, Inc.  
P.O. Box 803, Menominee, MI 49858

Office Use
Application Recv'd: _____/_____/_____
Approved: _____/_____/_____
Membership Start Date: _____/_____/_____

# Menominee Downtown Business Association, Inc.

Working Hard to Make  
Our Downtown a  
GREAT Downtown!

**Become a Member!**



P.O. Box 803  
Menominee, MI 49858  
[www.downtownmenominee.com](http://www.downtownmenominee.com)